

SERVICE SYSTEMS, SYSTEM OF SYSTEMS, CYBER PHYSICAL SYSTEMS: LESSONS LEARNED FROM ELECTRIC VEHICLES TO ACHIEVE NEW MOBILITY CHALLENGES

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AGENDA

- **Introduction about new mobility**
- **Lessons learned from Electric Vehicles about :**
 - Service Systems
 - System of Systems
 - Cyber Physical Systems
- **Focus on autonomous driving**
- **Synthesis of new automotive challenges**
- **Illustration of one step in our learning process**

NEW MOBILITY : THE BIKE STORY

Service with connected bikes
free-floating with stands

constituent of an
integrated mobility service



mechanical product

mechatronic system

system of systems

socio-cyber-physical
SoS

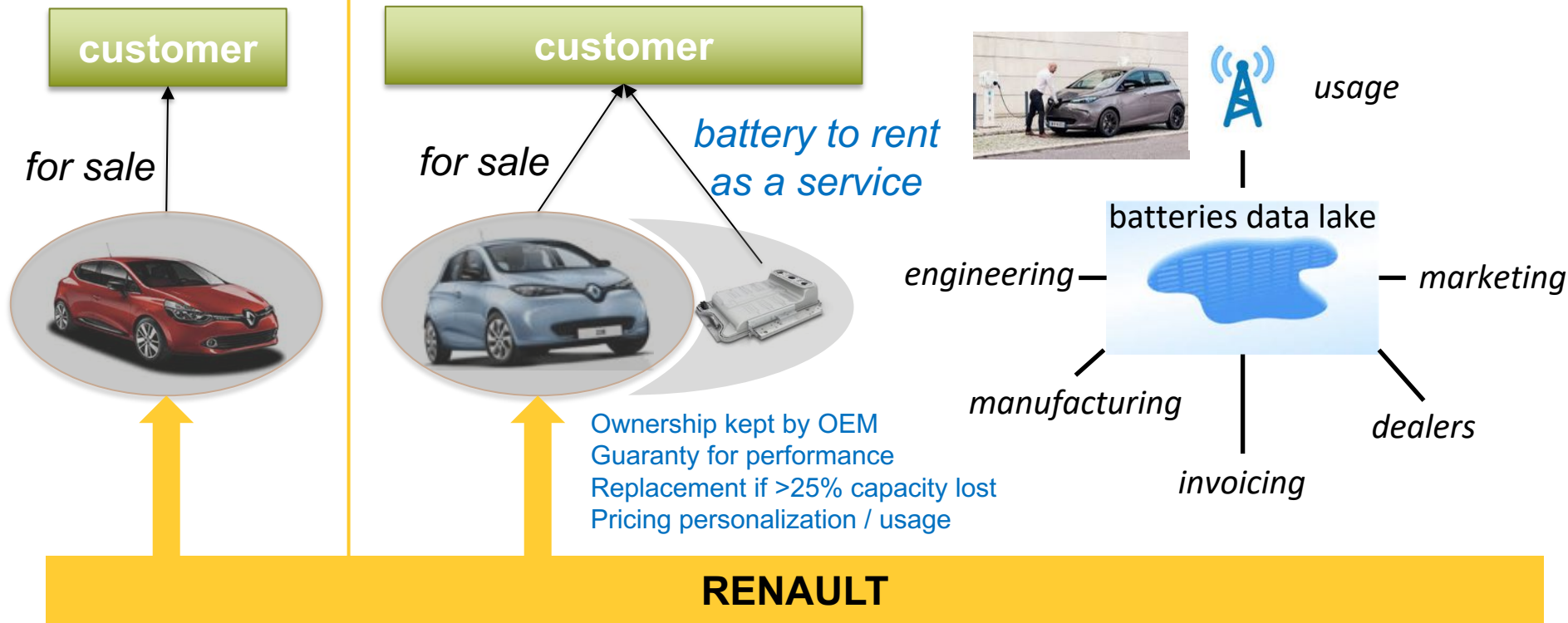
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BATTERY AS A SERVICE : A SERVICE SYSTEM BASED ON A CONNECTED PRODUCT

automotive
business as usual

EV business since 2012



EV AND CHARGE INFRASTRUCTURE: A LARGE SCALE SYSTEM OF SYSTEMS

automotive
business as usual



No question mark
about fuel distribution
infrastructure
availability and
interoperability.

EV business since 2012

- Standards to be applied, revised or initiated (IEC, SAE, GB/T, DIN, EN)

Standards for EVSE: 9

Standards for plugs: 7

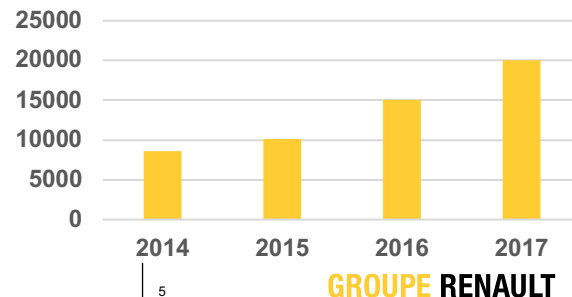


Cable standards : 6 (communication) 3 (electric)

- Consortiums, certification labels
- National legacy, regulation and incentives
- Many decisions at local level in the end

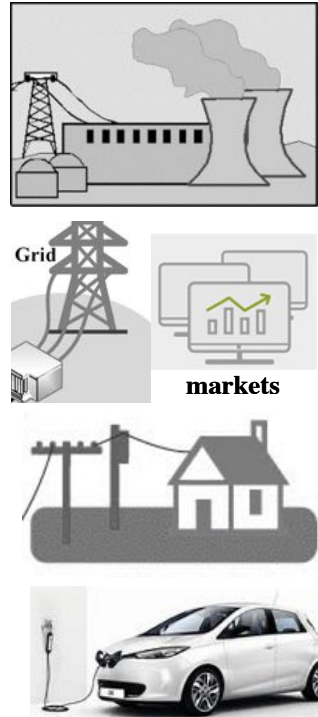


Public charging spots available
in France (Gireve data)



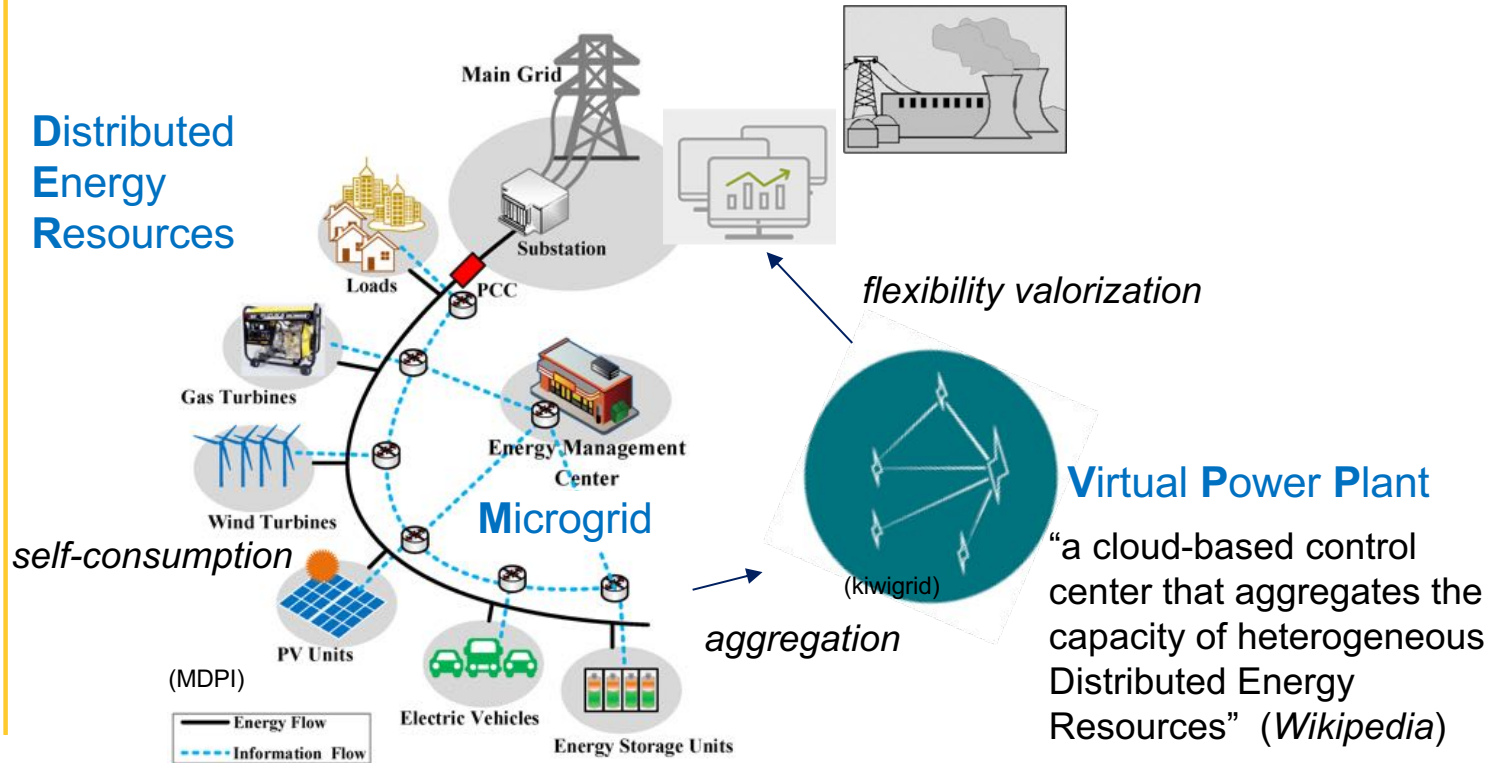
MICROGRID AND VIRTUAL POWER PLANT: A SOCIO-CYBER-PHYSICAL SOS

business as usual

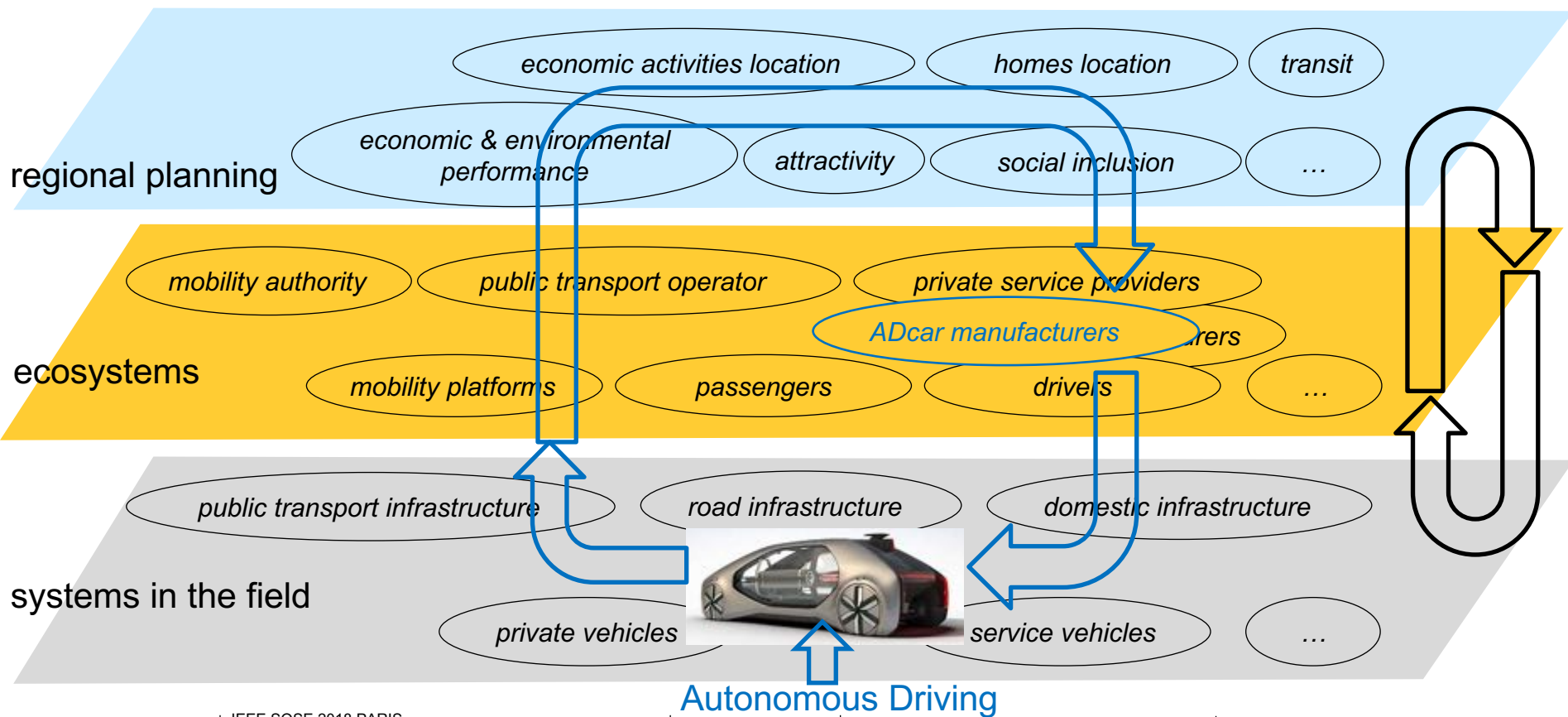


EV integration perspective on behalf of energy transition

Distributed
Energy
Resources



AUTONOMOUS DRIVING ON BEHALF OF REGIONAL PLANNING



SYNTHESIS OF NEW AUTOMOTIVE CHALLENGES

System of Product and Service (PSS)

car
manufacturer

service



car users

Service provided
by other
economical entity

system of systems

non exhaustive list of challenges:

Value proposition

Configuration
management

Value sharing
business model

Cultural shift

Lifecycles offsets and
interlacing

Co-creation (incl users)
Collaborative engineering

Governance

Safety
Cybersecurity

FIELD OPERATIONAL TEST ON PUBLIC ROADS

“Rouen Normandy Autonomous Lab”, Europe’s first on-demand mobility experimental service using autonomous electric vehicles on public roads (10 km).



2 years of public experimentation from mid 2018

